

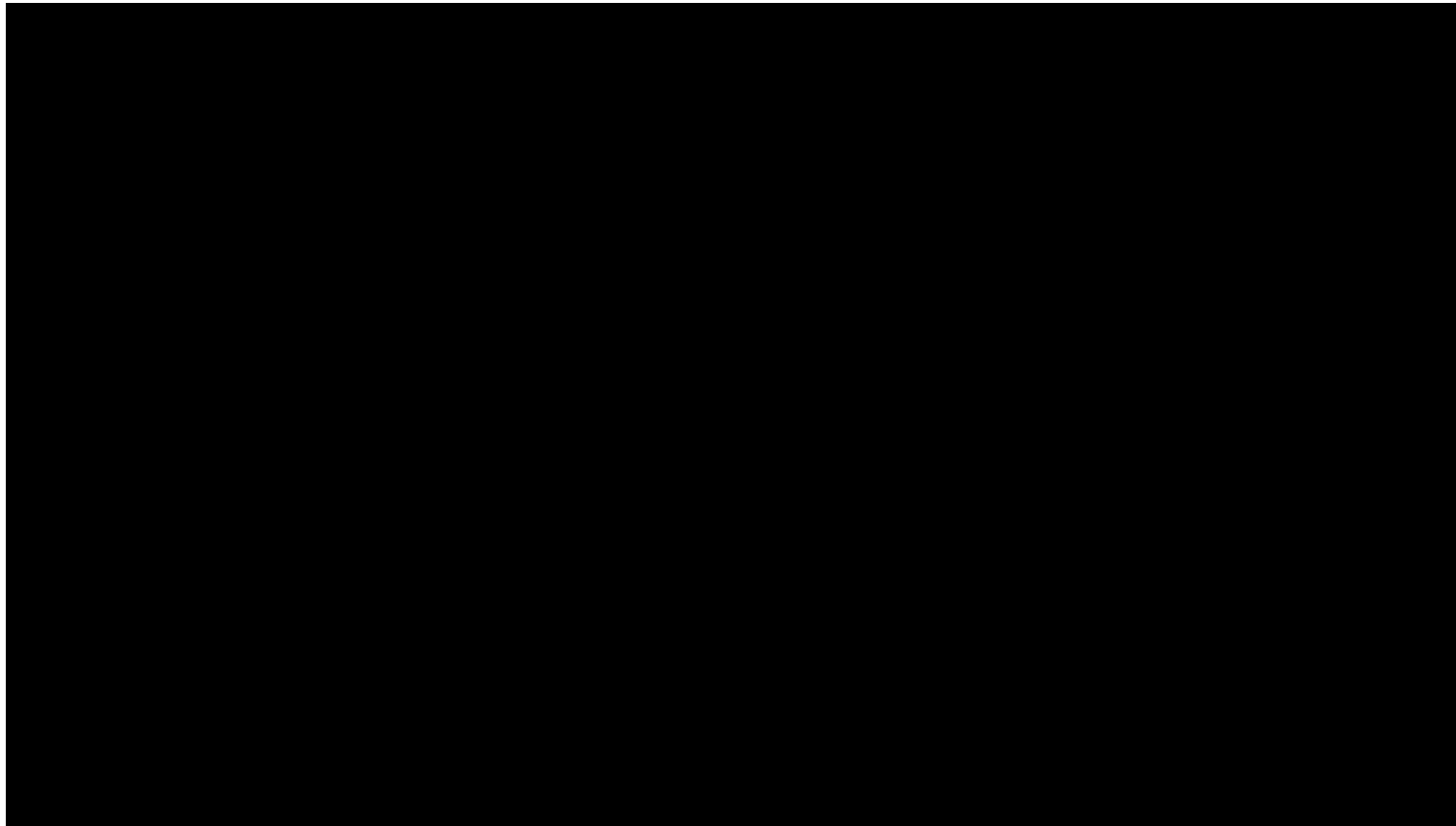


GOODPLANET.be

inspires all generations to become engaged and to build a sustainable society by undertaking positive actions and sharing expertise.



This is GoodPlanet Belgium



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GoodPlanet Belgium

- NGO founded in 1997 as G.R.E.E.N., Global Rivers Environmental Education Network Belgium
- 2013: Strategic partnership with GoodPlanet Foundation France (Yann Arthus Bertrand) and change of name to GoodPlanet Belgium
- (Our logo is based on a famous picture by Yann, Coeur de Voh)



Coeur de Voh en 1990, Nouvelle-Calédonie, France (20°56' S - 164°39' E).
www.yannarthusbertrandz.org



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SDG's



SDG's

- Since our Queen Mathilde is international ambassador for the UN's SDG's...
- The Belgian government appointed 8 SDG Voices:
- GoodPlanet is one of them (together with Colruyt group, City of Ghent, The Belgian NGO network,...)



Theme's and target audience

Strategy 2017-2021



Priority theme's (3)

- 📍 Sustainable food: from the field to the plate
- 📍 Nature, biodiversity and forest
- 📍 Primary materials and circular economy



Permanent theme's (5)

- 📍 Water
- 📍 Energy
- 📍 Mobility and roadsafety
- 📍 Climate change
- 📍 Seas and oceans



Special attention fields (3)

- 📍 Social aspects of sustainable development
- 📍 Sustainable jobs
- 📍 Sustainable cities



Target audiences

- 📍 Children and youth through scholar system
- 📍 Employees through enterprises
- 📍 Large public – outside school and work



Existing projects

Improve children's/ youngster's well-being through reconnection with nature and through participative methods



“Jeunes Naturellijk”

- Platform between youth associations and managers of green public spaces in Brussels
- Creation of playgrounds together with kids/ youngsters
- Conferences
- Advising Brussel’s municipalities



“Jeunes Naturellijk”



Creating green schoolyards: “Pimp je speelplaats/ Ose le vert”

- Coaching of 200 schools
- Financial support from partners, public and private
- Goal: empower schools to create attractive, diverse, adventurous green school playgrounds with focus on well-being (preventing bullying, etc.)



Pimp je speelplaats/ Ose le vert

- ◉ Focus on pathway, from vision to aftercare
 - ◉ Co-creation of “vision”
 - ◉ Total support for the idea: children, personnel (teachers and others), neighborhood,...
 - ◉ Design in participative approach (“discussion plan”)
 - ◉ Technical issues addressed (before they start digging...)
 - ◉ Support work in progress
 - ◉ Schedule maintenance
 - ◉ ...



Pimp je speelplaats/ Ose le vert



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(Semi-)public play areas: “Speelgroen”

- Goal: Coaching of youth associations to change their playground in a green and adventurous area.
- Collaboration with Bachelor degree students landscape architecture



“Natuur spelenderwijs”

- ◉ Goal: reconnection with nature, empower youth workers to go outside and discover nature nearby
- ◉ Training of youth workers
- ◉ Inspiring workshops for childcare organisations
- ◉ Events in public spaces
- ◉ Startup of a youth nature organisation (JNM)



Up the tree!: “Bosquets / De boom in”

- ◉ LEAF-program (Learning about forests – FEE)
- ◉ Goal: Inspire primary school teachers to discover the forest with their pupils
- ◉ Creation of educational tools for outdoor teaching (focus on nature)
- ◉ Workshops for pupils



Watch them grow - “Zie ze groeien”

- 👁️ Watch them grow – vegetable yards in schools
- 👁️ Goal: Inspire primary school teachers to create a vegetable garden
- 👁️ Last year: 4000 grow boxes have been delivered to schools



Progress



Interests for GoodPlanet and beneficiaries:

- Capacity building
- Learn about different aspects in greening projects
- The complementarity between the four partners allows us to learn a lot and to share our experiences!
- GoodPlanet hopes to enlarge it's international network (we're already active in different projects)



Conference

👁 Themes:

- Natural playgrounds in the city
- Impact of green spaces on children
- Educational approach in developing green areas,
- Vision on development of green (school)yards,
- Adventurous green playgrounds and risks
- Dialogue with youngsters and participative projects for children and other citizens



Conference

- ◉ Practical approach: workshops & debate
- Possibilities for environmental education (inspiring activities for nature discovery)
- Technical approach of managing green (schoolground) areas: how to include children/ youngsters, choice of plants, natural playconstructions, maintenance...



Conference

📍 Field trips:

- Visit of inspiring schoolgrounds
- Visit of good examples of green public playgrounds
- Visit of citizen based green urban spaces



Participants

- Teachers,
 - youth workers,
 - governmental administrators,
 - landscape architects,
 - youth and environmental associations,
 - administrators of green spaces,
 - green workers...
-
- And off course our international partners!



Co-financing required

- GoodPlanet's work as an NGO depends on public and/or private fundings
- Waiting for co-financing demand to Bruxelles Environnement / several local authorities
- Participation/proposed program will be adapted accordingly



Together our planet
will become a
GoodPlanet



How?

- Become GoodFriend
www.goodplanet.be/goodfriends
- Follow us on Facebook
www.facebook.com/GoodPlanetBelgium



Thank you!

Anna Leonard

a.leonard@goodplanet.be

M +32 474 118 543

