



dona molt de joc

Context-Barcelona

15% inhabitants are children and teenagers.

25% inhabitants (incl. care-givers)

99% of children < 10 min walk access to playgrounds BUT dimension and quality very unequal

Recognition of the social importance of play in the public space

- Benefits for individual children:
 - Ephemeral human activity
 - Vital necessity to explore one-self and the environment (body, emotions, limits)
 - Fosters physical and mental wellbeing
- Collective benefits of play “Emotional wellbeing as indicator of community life of a city”
 - Inclusiveness:
 - Play as meeting point
 - Enhance emotional ties
 - Universal accessibility
 - Sustainability
 - Bcn: 7m² green/inhabitant (some neighbourhoods < 1.85m²)
 - Pacification of traffic ← → Lower pollution
 - Tie play ↔ contact with nature
 - Health
 - Physical and mental health → Wellbeing

Aim (s)

- Revive **urban functions** related to **recreation and meeting**
- Reverse tendency towards individualism, lack of individual autonomy, and sedentary life styles

1 Expand free play opportunities (playgrounds, ludic spaces, urban environment)

Acting on the public space of the city & Promoting

- Right to play
- Physical activity
- Diverse social uses
- Urban Green

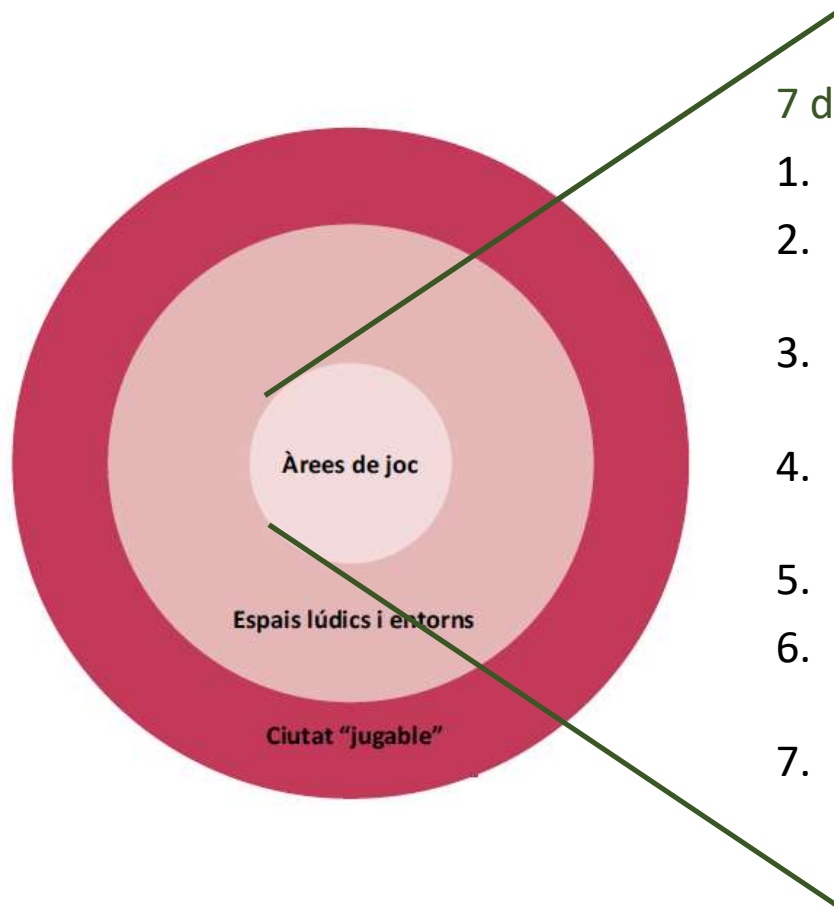
2 Develop criteria/indicators for planning and evaluation

3 Promote participation/ co-responsability

How

3 areas:

1. Playgrounds
2. Ludic spaces and environments
3. Playful city



7 design criteria:

1. Multiple creative play proposals
2. Diverse, stimulating, connected physical space
3. Inclusive (age, gender, class, ethnicity, ability)
4. Contact with nature, green and exploration of natural elements
5. Collaborative & shared play
6. Places/amenities for community gathering
7. Ludic ecosystem and safe and playful environment

Multiple creative play proposals



climb



Slip



Swing

Diverse, stimulating, connected physical space



Diverse orography



Connectivity



Different colours and textures

Inclusive (age, gender, class, ethnicity, ability)



Special focus on adolescence



Contact with nature, green and exploration of natural elements



Collaborative & shared play



Places/amenities for community gathering



Places/amenities for community gathering



Co-responsability

Ludic ecosystem and save and playful environment



2015-2017

- 59 new playgrounds.
- 111 renewed playgorunds
- Caminos Escolares
- Patios Abiertos

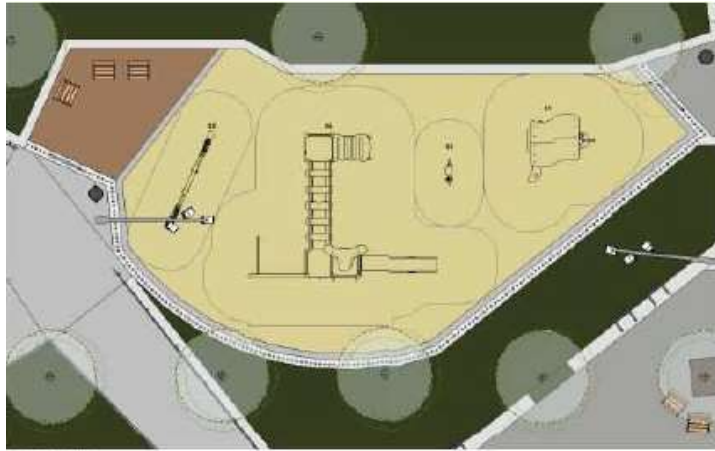
2018-

- 39 renewed playgrounds (12 with new criteria)



2018-

- 10 new playgrounds (bidding process)



Plaja Trinitat



2018-

- 20 ludic spaces
 - 2 co-created
 - 13 new ludic spaces
 - 5 with “singular elements”



Elements de referència per la Plaça del Sol



Imatge de referència d'element singular



Imatges de referència elements singulars



as Ravellat

Node Lúdic Canòpia Urbana

2018-

Knowledge creation about play

- Conferences
- Survey subjective wellbeing in childhood and adolescence Barcelona
- Ethnographic analysis
- Develop design criteria
- 4 transversal working sessions

2018-2030

Plan Barcelona Dona molt de joc

2019: Pilot Playful city in
neighbourhood Verneda

